



DRIVE SMART Weld County is excited for the 6th year of the Buckle Up Drive Smart (BUDS) program! The program is a safe driving awareness, peer-driven program that allows teens to earn up to \$1,000.00 for their school, organization, or club over the school year. There is NO COST to the participating school.

How to participate

1. **Fill out the entry form** located on the DRIVE SMART Weld County (DSWC) website Buckle Up Drive Smart! page and either email to drivesmartweldcounty@gmail.com or mail to Marjorie Hanson, 23566 State Hwy. 257, Milliken, CO. 80534. *A limit of 6 participants will be accepted. Participants will be chosen on a first come basis.*
2. **Schedule a meeting** with DRIVE SMART Weld County's representative, Marjorie Hanson. drivesmartweldcounty@gmail.com or 970.381.8237
3. **Plan activities** using the earnings guide below. (This is only a guide to help with ideas and give teams a feel for how to earn the maximum amount.) Notify DSWC representative of any planned events. The representative will attend events when available.
4. **Education activities must address** seat belt use, impaired driving, reckless driving, Graduated Driver's License, or distracted driving.
5. **A seat belt check must be completed in the fall and spring** for pre and post results. DRIVE SMART will assist with counters and help as needed. An improved count in the post survey will be awarded \$50.00 above the \$1,000 maximum.
6. **One event must include a speaker**, either live or virtual. DRIVE SMART has speakers from all areas available: Law Enforcement, Trauma, Big Rigs, Survivors, and Insurance. Hosting our DRIVE SMART Teen program would also cover this requirement and earn \$300.
7. **Participants will have a \$200.00 budget to work with.** As activities are planned, a budget/purchase order will be submitted to the DSWC representative. This budget is in addition to the \$1,000.00 that can be earned.
8. **Events must be validated** by photo or, in the case of an activity such as school announcements, a signed affidavit by the adult sponsor. This validation must take place within the month of the activity. (For example: An activity completed in October must be reported on and validated by the end of October to qualify for earnings.)
9. **Each activity/event will stand on its' own.** Groups may complete as few or as many as they like. Earnings will reflect activities completed up to a total of \$1,000.00
10. **DSWC will recognize schools** at the end of the school year or when the \$1,000.00 amount is earned.

All activities and reports must be completed by March 31 , 2022

Buckle Up Drive Smart! Earning Sheet Examples

Remember DRIVE SMART is here to help with resources and ideas.

An activity that takes minimal planning and involves only the BUDS team action \$50	An event or activity that takes minimal planning and involves student action outside the team \$100	Coordination and implementation of an event with multiple pieces \$300
Examples	Examples	Examples
All school announcements - Must have a minimum of a week/5 days of safety messages.	Safety video/tictok/Instagram	Student safety awareness event that would include coordination involving several pieces such as an activity, pledge, speakers, crash cars, etc.
Bulletin boards or other static displays	Pledge event that would focus on seat belts, distracted, reckless or impaired driving.	Planning and implementation of a safety contest for peers. Such as a poster contest or hall decorating contest that revolves around a safe driving theme.
Handouts with a safety message. (For example: dum dums for unbuckled drivers/passengers and smarties for those buckled up.)	Implement a permanent safe driving message such as parking lot signs/plaques etc.	An all school safety awareness campaign. Would require multiple pieces such as print, video, pledging etc.
The required seat belt check.	Organize a half time safety themed activity – this could involve the fans or be an on field presentation	An event that would coordinate with local responders (Law Enforcement/Fire Department) to reach peer drivers.
		Hosting DRIVE SMART’s DRIVE SMART Teen event will earn \$300.00 as an event.
		Have someone come to the school/organization to speak to a class or group about Safe Driving around Big Rigs. (DRIVE SMART provides a Truck Smart event that will bring a big rig to the school for students and staff to climb in and experience for themselves the blind spots and other safety issues concerning driving around big rigs.)