



DRIVE SMART Weld County is excited for the 7th year of the Buckle Up Drive Smart (BUDS) program! The program is a safe driving awareness, peer-driven program that allows teens to earn up to \$1,000.00 for their school, organization, or club over the school year. There is NO COST to the participating school.

### How to participate

1. **Fill out the entry form** located on the DRIVE SMART Weld County (DSWC) website Buckle Up Drive Smart! page and email to [drivesmartweldcounty@gmail.com](mailto:drivesmartweldcounty@gmail.com). *A limit of 7 participants will be accepted. Participants will be chosen on a first come basis.*
2. **Schedule a meeting** with DRIVE SMART Weld County's representative, Marjorie Hanson. [drivesmartweldcounty@gmail.com](mailto:drivesmartweldcounty@gmail.com) or 970.381.8237
3. **Plan activities** using the earnings guide below. (This is only a guide to help with ideas and give teams a feel for how to earn the maximum amount.) Notify DSWC representative of any planned events. The representative will attend events when available.
4. **Education activities must address** seat belt use, impaired driving, reckless driving, Graduated Driver's License, distracted driving, or driving around big rigs. Different subjects can be addressed throughout the year.
5. **A seat belt check must be completed in the fall and spring** for pre and post results. DRIVE SMART will assist with counters and help as needed. An improved count in the post survey will be awarded \$50.00 above the \$1,000 maximum.
6. **One event must include a speaker**, either live or virtual. DRIVE SMART has speakers from all areas available: Law Enforcement, Trauma, Big Rigs, Survivors, and Insurance. Hosting our DRIVE SMART Teen program would also cover this requirement and earn \$300.
7. **Participants will have a \$200.00 budget to work with.** As activities are planned, a budget/purchase order will be submitted to the DSWC representative. This budget is in addition to the \$1,000.00 that can be earned.
8. **Events must be validated** by photo or, in the case of an activity such as school announcements, a signed affidavit by the adult sponsor. This validation must take place within the month of the activity. (For example: An activity completed in October must be reported on and validated by the end of October to qualify for earnings.)
9. **Each activity/event will stand on its' own.** Groups may complete as few or as many as they like. Earnings will reflect activities completed up to a total of \$1,000.00
10. **A pre and post survey** must be completed by the BUDS team. \$50 will be awarded on completion of the surveys.
11. **DSWC will recognize schools** at the end of the school year or when the \$1,000.00 amount is earned.  
**All activities and reports must be completed by March 31 , 2023**

## Buckle Up Drive Smart! Earning Sheet Examples

Remember DRIVE SMART is here to help with resources and ideas.

| An activity that takes minimal planning and involves only the BUDS team action \$50   | An event or activity that takes minimal planning and involves student action outside the team \$100      | Coordination and implementation of an event with multiple pieces \$300  |
|---|--|---|
| Examples  | Examples   | Examples  |
| All school announcements - Must have a minimum of a week/5 days of safety messages.   | Safety video/tictok/Instagram  | Student safety awareness event that would include coordination involving several pieces such as an activity, pledge, speakers, crash cars, etc.   |
| Bulletin boards or other static displays  | Pledge event that would focus on seat belts, distracted, reckless or impaired driving.                   | Planning and implementation of a safety themed week with several activities such as contests for peers (such as a poster contest or hall decorating contest that revolves around a safe driving theme) and a skit and or game.  |
| Handouts with a safety message. (For example: dum dums for unbuckled drivers/passengers and smarties for those buckled up.) | Implement a permanent safe driving message such as parking lot signs/plaques etc.                        | An all school safety awareness campaign. Would require multiple pieces such as print, video, pledging etc.  |
| The required seat belt check.   | Organize a half time safety themed activity – this could involve the fans or be an on field presentation | An event that would coordinate with local responders ( Law Enforcement/Fire Department) to reach peer drivers.  |
| The required pre and post team surveys.   |  | Hosting DRIVE SMART's DRIVE SMART Teen event will earn \$300.00 as an event.  |
|   |  | Have someone come to the school/organization to speak to a class or group about Safe Driving around Big Rigs. (DRIVE SMART provides a Truck Smart event that will bring a big rig to the school for students and staff to climb in and experience for themselves the blind spots and other safety issues concerning driving around big rigs.) |