

# DRIVE SMART Weld County

April 20, 2022 (8:30 am-9:30 am) – NCMC Colonial Room In-Person or Zoom Meeting

Meeting minutes

Agenda item	Person Responsible	Notes
Roll Call	Marjorie	Heidi Musil/WCDPHE, Kelly Martinez/WCDPHE, Marjorie Hanson/DSWC, Marilyn Sykes Johnson/Banner Trauma, Stacey Chase/Banner Paramedics, Ted Beckman/UC Health
Treasurer's Report	Sue	<ul style="list-style-type: none"> <li>• See Attached</li> <li>• It was decided to use the leftover \$25 gift cards for BUDS and Anshor student contracts</li> <li>• It was decided that the core team of officers need to have a summer budget meeting.</li> </ul>
July NTSHA / CDOT Conference Loveland	Kelly	<ul style="list-style-type: none"> <li>• May 18 – 20</li> <li>• Free to attend</li> <li>• DSWC will be on a panel for programming education (Stacey, Kelly and Marjorie) Not sure how many will be allowed on the panel.</li> </ul>
BUDS Updates Eaton Award	Marjorie	<ul style="list-style-type: none"> <li>• All activities are completed.</li> <li>• As of the end of March 23,031 students and community members had been reached by BUDS students</li> <li>• Schools are receiving their awards this month. Eaton - \$700 Briggsdale - \$1,050 Greeley West - \$1,000 Fort Lupton - \$1,000 Dayspring - \$550 Highland - \$550 Platte Valley - \$450</li> <li>• Marjorie will need to know how many schools we have funding for by August.</li> </ul>
Upcoming University HS Safe Teen Program	Marjorie	<ul style="list-style-type: none"> <li>• UHS pre- prom safety program for Juniors and Seniors April 19</li> <li>• GPD Doug Medhurst and NCMC Banner Stacey Chase presented</li> <li>• Principal expressed interest in joining BUDS program next year</li> </ul>
North Weld Herald Feature Story	Marjorie	<ul style="list-style-type: none"> <li>• Marjorie interviewed the Briggsdale and Eaton BUDS groups and submitted photos and article which was run as the front page feature story in the North Weld Herald Voice. See attachment</li> </ul>
CDOT Grant	Kelly	<ul style="list-style-type: none"> <li>• Kelly submitted next year's CDOT grant. She increased the amount of Salary due to increasing cost of in-kind time etc.</li> <li>• No increase in program implementation funding</li> </ul>
E 470 Grant	Kelly	<ul style="list-style-type: none"> <li>• Were awarded the \$2,500 grant which will be used for BUDS program funding.</li> </ul>

<p align="center"><b>UNC Safety Fair</b></p>	<p align="center"><b>Kelly</b></p>	<ul style="list-style-type: none"> <li>• Marjorie spoke with them and they have requested a crash car.</li> <li>• Stacey will be there with Banner and will display DSWC materials at her station.</li> </ul>
<p><b>Summer Projects (Safety Events, Community Mobilization to extend GDL Curfew etc.)</b></p>	<p align="center"><b>Kelly</b></p>	<ul style="list-style-type: none"> <li>• May 7 Heidi and Marjorie will have a crash car and bring the Distract-A-Match and wheel games. 10am – 2pm</li> <li>• Kelly talked about implementing policy change locally or at state level</li> <li>• Marilyn noted that the no hand held phone bill passed the Colorado legislature</li> </ul>
<p align="center"><b>Open Floor</b></p>		<ul style="list-style-type: none"> <li>• Marilyn noted the she is on the Colorado Occupant Protection Task Force and would appreciate the coalition sharing any statistics for our area.</li> <li>• Kelly noted the new Community Health Survey will be sent out within a couple weeks and will reach 25,000 households. There are 3 or 4 questions concerning traffic safety issues.</li> <li>• Stacey asked that we add Andrea Sandoval/Banner to our coalition email as she is Stacey’s back-up for programming.</li> <li>• Kelly noted that CDOT would like the coalition to go back to in-person PTD classes. She is thinking we may offer a summer class.</li> <li>• Stacey noted that presentations should be updated before fall.</li> </ul>
<p><b>Next Meeting – May 18</b></p>		

# The Herald-Voice

North Weld

Central Weld

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USPS 166-480

OFFICE: 216 1ST ST., STE. H, EATON, CO 80615 • MAIL: PO BOX 775, EATON, CO 80615-0775 • NOTE— NEW PHONE NUMBER: (970) 590-3045 • EMAIL: NORTHWELDHERALD@GMAIL.COM

## Schools partner with DRIVE SMART Weld County to share safe driving messages with peers & community



Briggsdale junior class member Peyton Nicklas, left, is pictured with Briggsdale Gas & Go owner Angie Holloway. They worked together as part of a DRIVE SMART Weld County program to educate drivers on the amount of time it takes for a semi to slow down and/or stop when slow traffic pulls in front of the rig.

For more than 23 years, DRIVE SMART Weld County (DSWC) has brought programming to high schools that help students make wise choices behind the wheel. The local coalition made up of law enforcement, hospitals, insurance agencies, trucking companies, and residents provide their programming at no cost.

Six years ago DSCW developed the Buckle Up Drive Smart (BUDS) program that challenges

a teen group/organization to develop and implement safe driving messaging to their peers. Each activity earns the students a monetary award up to a total of \$1,000 for the year. They receive a \$200 budget to help fund activities and support from DSWC to complete their goal.

This year one of those groups is the Briggsdale junior class. They recently partnered with Briggsdale Gas & Go to spread safe driving



Briggsdale junior class member Peyton Nicklas shows the label placed on burritos sold at the Briggsdale Gas & Go store.

messages on outgoing burritos and food boxes. The owner, Angie Holloway, has two children that graduated from Briggsdale High School and with a parade of students, local community members and truckers passing through her business, she sees risky behavior every day. Asked what she thought was the most common error in judgement made she said, "People in cars don't realize how long it takes a semi to stop." Briggsdale is on Hwy. 14 with a 65 mph speed limit. The school is across the highway from the station and she sees patrons pull out in front of big rigs and then make an almost immediate left turn never allowing for the speed and stopping distance of an oncoming big rig.



Eaton High School freshmen partnered with Heritage Market as part of a DRIVE SMART Weld County program to educate drivers on the use of seat belts. Freshmen are pictured with Heritage Market manager Brandon Rohn, who is pictured far right.

Peyton Nicklas, one of the juniors involved with the program, said implementing the BUDS program activities has "Impacted a lot more people than I thought. We have heard from a lot of people that they wear their seat belts more and not just students at Briggsdale but other communities."

Briggsdale Principal Cathi Fulton said community members tell her, "This is great that the kids are

aware of this and can do something to help!" She said they hope to be involved next year but have plans to partner with Angie throughout the summer.

The Eaton freshmen have also taken on the challenge and recently partnered with Heritage Market to design and place a seat belt message on the store's electronic sign. Store manager Brandon Rohn said he thought the

activity was great and that he thought we should get kids more involved with driving. "I think wearing your seat belt is critical and if you get in an accident it will definitely help you have less of an injury." He said he felt that students getting out and partnering with organizations such as DRIVE SMART Weld county and Heritage Market will help to make them a better person.

4:33 PM

04/19/22

**Drive Smart Weld County**  
**Reconciliation Summary**  
1000 - Wells Fargo, Period Ending 03/31/2022

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	<u>Mar 31, 22</u>
Beginning Balance	35,973.31
Cleared Transactions	
Checks and Payments - 6 items	<u>-1,654.48</u>
Total Cleared Transactions	<u>-1,654.48</u>
Cleared Balance	<u><u>34,318.83</u></u>
Uncleared Transactions	
Checks and Payments - 3 items	<u>-1,750.15</u>
Total Uncleared Transactions	<u>-1,750.15</u>
Register Balance as of 03/31/2022	<u><u>32,568.68</u></u>
New Transactions	
Checks and Payments - 4 items	<u>-1,610.70</u>
Total New Transactions	<u>-1,610.70</u>
Ending Balance	<u><u>30,957.98</u></u>