

DRIVE SMART Weld County

August 19th, 2020 (8:30am-10:00am) – Zoom Meeting

Meeting Agenda

	Person Responsible	Notes
Treasurer's Report	Sue Helfrich	<ul style="list-style-type: none"> • See attached reconciliation summary
Expansion to provide more programming to rural NERETAC communities	Stacey and Marilyn	<ul style="list-style-type: none"> • Coalition voted in favor of expanding programming to out of county Eastern Colorado NCRETAC communities if NCRETAC Board provides grant funding. • Coalition voted in favor of providing virtual programming as needed. • Stacey presented at NCRETAC meeting yesterday. <ul style="list-style-type: none"> • There is money there for injury prevention (up to \$12,000). • NCRETAC Board asked what it would be like to expand our work into rural areas <ul style="list-style-type: none"> • Coalition not 100% sure how programming will look this year due to COVID but if funding is approved that the first year of programming be mostly virtual and that the number of programs in outlying counties be limited. • The farther out a school is, the fewer resources the coalition likely will be able to provide. • Coalition would need to budget in money for travel and staff time for programs in farther away areas. • NCRETAC Board requested a cost per program <ul style="list-style-type: none"> • Coalition can calculate an average cost per program but isn't necessarily able to calculate an itemized list of costs for each program – Sue and Marjorie will work on calculating average costs for BUDS and Safe Teen programs <ul style="list-style-type: none"> • NCRETAC funds would be reimbursed one at a time after each program, which is works for the coalition because of the funds currently in the coffers. • Marilyn will conduct a survey of schools to gauge their level of interest in receiving DSWC programming . • Coalition will put together some materials to present at next NCRETAC Board meeting on Sept. 15. <ul style="list-style-type: none"> • Kelly's PPT with data and analytics • Stacey will arrange coalition planning meeting sometime before 15th • Coalition discussed if DSWC would still be DSWC if it provides programming outside of Weld County? <ul style="list-style-type: none"> • It would still be branded as DSWC but it would be couched as Drive Smart Weld County providing education across the region • Coalition suggested adding coalition members outside of Weld if expansion into other counties happens.

<p>CDOT reporting requirements</p> <ul style="list-style-type: none"> • Development of a community social media challenge 	<p>Kelly</p>	<ul style="list-style-type: none"> • CDOT requests coalition reports number of students reached every month • CDOT grant has been submitted and approved – starts Oct. 1 and is the third year of a 3-year cycle
<p>BUDS Program</p> <ul style="list-style-type: none"> • Add Virtual and Social Media Challenges to menu of optional activities 	<p>All</p>	<ul style="list-style-type: none"> • Coalition voted in favor of adding virtual challenges to BUDS Program <ul style="list-style-type: none"> • Most likely will be on social media platforms like TikTok but will have to work with schools individually on what virtual platforms they have available
<p>Safe Teen Schedule and Updates</p>	<p>Marjorie</p>	<ul style="list-style-type: none"> • Coalition likely will have requests for piecemeal presentations through Zoom/virtual platform (i.e. one presentation on trauma, another presentation on law enforcement, etc.) <ul style="list-style-type: none"> • Can use WCDPHE Zoom account • Coalition can do some sort of virtual activity in place of in-person activities such as fatal vision goggles • Marjorie to start reaching out next week once they've settled into their new routines a bit more. <ul style="list-style-type: none"> • Schools will have to let us know what they want/ will allow • Drive Smart masks? Stacey will shop around
<p>Parent of Teen Drivers</p> <ul style="list-style-type: none"> • August 28th, noon-1:00pm Weld County Training center • Film class to add to website 	<p>Kelly</p>	<ul style="list-style-type: none"> • Registration link is live – close to 10 registered already • Boxed lunches and water will be provided – Kelly arranging • Open to county employees only • Sue has yellow bags • Should be the last in-person class going forward • After class is done, all the supplies Sue has for the classes will go in trailer (at Banner West ER on 71st Ave.)
<p>Review of resources offered by Impact Teen Driver for educators, parents, and teen leaders</p>	<p>Kelly</p>	<ul style="list-style-type: none"> • Impact Teen Driver has curriculums for health teachers • DSWC already shares a lot of their resources
<p>CDOT and Scooter's Coffee in Greeley "Click It for Coffee" event</p> <ul style="list-style-type: none"> • August 24th • Scooter's Coffee 2530 11th Ave. 	<p>Kelly</p>	<ul style="list-style-type: none"> • Customers wearing seat belts receive a free coffee at drive-thru • All day • Coffee cups will have CDOT logo
<p>Open Floor</p>	<p>Everyone</p>	<ul style="list-style-type: none"> • State Farm grant <ul style="list-style-type: none"> • Applications will not open up this year until Oct. 1 and will remain open until Oct. 31 • Expecting some changes, particularly to auto safety focuses – will not know what those changes are until September • Tamara will work hard to keep DSWC funding at at least \$10,000 • Coalition to keep eye on E470 grant opportunities on a regular basis • Sue has tapped into two small grants for the next calendar year
<p>Next Meeting – September 16th, 2020</p>		

