

DRIVE SMART Weld County

May 19th, 2021 (8:30am-9am) – Zoom Meeting

Meeting Agenda

Marjorie Hanson, DSWC; Sue Helfrich, All State; Stacey Chase, Banner Paramedic; Kelly Martinez, WCDPHE; Libby McEvoy, WCDPHE; Casey Hutchins, WCDPHE; Ian Whittington, CSP; Tamara Pachl, State Farm

	Person Responsible	Notes
Treasurer's Report	Sue Helfrich	<ul style="list-style-type: none"> • See attached reconciliation summary • CDOT grant: about \$80K/year for 3 years <ul style="list-style-type: none"> • Starts Oct. 1, 2021 • Most of that going toward salaries • Governor's Highway Safety Conference for 2 people: \$500 per person • Printing/copying: \$3,000 total; operating supplies: \$1,200 total; BUDS supplies: \$900 total; Zoom account; etc.
Update on BUDS schools	Marjorie	<ul style="list-style-type: none"> • 6 schools participated but Roosevelt dropped out after COVID <ul style="list-style-type: none"> • Highland and Briggsdale were first-time participants • \$3,550 total awarded across the 6 schools <ul style="list-style-type: none"> • Briggsdale sophomore class: \$550 • Fort Lupton student govt: \$800 • GWHS AVID: \$950 • Highland HS: \$1,000 • Windsor Charter student: \$250 • 16,436 total students reached over the year • Several schools already interested in participating again next year: Briggsdale, Fort Lupton, GWHS, Highland
High School Yearbook Ads	Kelly	<ul style="list-style-type: none"> • Still have some money to spend down so Kelly reached out to HS yearbook staffs about ads • GWHS printed full page insert ad for this year's yearbook • Fort Lupton printed yearbook ad
GDL Roll Call Presentations	Kelly	<ul style="list-style-type: none"> • Need to do 3 more before Oct. 1 • Kelly is always looking for more contacts to reach out to
Life Savers Conference Recap	Stacey	<ul style="list-style-type: none"> • Changing terminology: improving attentiveness behind the wheel rather than decreasing distracted driving • More use of new tech and social media: TikTok videos, Instagram stories

<p>Casey Hutchins new position</p>	<p>Casey</p>	<ul style="list-style-type: none"> • Casey accepted new position doing PR work for the whole health department rather than focusing on HECP programs specifically • Casey is written into next year's grant so she will still be involved for the time being
<p>RETAC Updates</p>	<p>Marilyn</p>	<ul style="list-style-type: none"> • Marjorie submitted grant reimbursement to RETAC for about \$6,000 • Marilyn submitted reimbursement bill to RETAC • Check likely mailed to WCDPHE
<p>Summer Media Campaigns and programming</p>	<p>Kelly</p>	<ul style="list-style-type: none"> • Kelly's GDL Roll Call presentations • Coalition is partnering with GPD on June 9, 2021 at an event for teens interested in being officers <ul style="list-style-type: none"> • Stacey (trauma) and Jordin (survivor) will be presenting in a 2-hour block
<p>Open Floor</p>	<p>Everyone</p>	<ul style="list-style-type: none"> • Gift cards? Marjorie has them. Haven't used very many. Schools took a few for drawings and such. Will need more. Kids like Starbucks and Chick-fil-a and Apple the most. Can use some at June 9 event • Kelly willing to present to networking groups as they start meeting again in person • Extra money to spend before Oct. 1 could be used over the summer in newspaper ads or for signage during events like Fourth of July, Greeley Stampede, etc. <ul style="list-style-type: none"> • Ian will see if CSP has any materials or signage available to distribute
<p>In-person coalition meetings 2021</p>		<ul style="list-style-type: none"> • Will try to have face-to-face meeting in June; if it doesn't work then try again in July • Marjorie will reach out to church to see if coalition can still meet there or if another meeting place is needed

8:08 AM

05/19/21

Drive Smart Weld County
Reconciliation Summary
1000 · Wells Fargo, Period Ending 04/30/2021

	Apr 30, 21
Beginning Balance	37,096.05
Cleared Transactions	
Checks and Payments - 8 items	-3,429.65
Total Cleared Transactions	-3,429.65
Cleared Balance	<u>33,666.40</u>
Uncleared Transactions	
Checks and Payments - 2 items	-1,551.70
Total Uncleared Transactions	-1,551.70
Register Balance as of 04/30/2021	<u>32,114.70</u>
Ending Balance	32,114.70