

Get REEL

Sponsored by DRIVE SMART Weld County

Get REEL Campaign 2025

Entries will be accepted November 1 – November 21, 2025.

Goal: For students to create and share a video/reel/story that has a traffic safety theme in order to reach more teens with the making wise choices behind the wheel message.

Rules:

- Open to Weld County high school teens.
- Videos must be in an mp4 format and no longer than 15 seconds.
- Videos must focus on a traffic safety message: Seatbelts, distracted driving, reckless driving, impaired driving, etc.
- Videos must be posted to a personal or organization account and/or school commons monitor and tag DSWC. If posted to a school monitor a video of the entry playing in the commons area along with verification of a teacher/administrator will be accepted. In lieu of that, invite a DRIVE SMART Weld County member to visit the school and view the video playing.
 - @DriveSmartWc on X
 - @drivesmartweldcounty Instagram
 - DRIVE SMART Weld County Facebook
 - @drive.smart.wc Tik Tok
- Entrants must submit an entry form provided by DSWC on the Get Reel campaign web page. (drivesmartweldcounty.org) This form includes a waiver that DSWC may use the video for promotional purposes across media platforms.
- **Entries will be accepted November 1 – November 21. Send video entries to drivesmartweldcounty@gmail.com**
- Voting will be done by DSWC officers and 1 teen member from each of the Buckle Up Drive Smart high school teams.
- **Awards**
 - \$500 for the winner – Check will be written to a single person.
 - \$100 each for 3 honorable mentions.
 - The award must be presented in person so that a photograph of the winner can be taken for promotional purposes.