

# Say Something Passenger Safety Campaign 2026

**Contest ends on March 13, 2026.**

Create and submit a 1080 x 1080 png addressing DRIVE SMART Weld County's passenger safety campaign of **Say Something**. This campaign encourages passengers to **Say Something** if the driver is making them feel unsafe. The subject matter should address one of the following:

1. Distracted Driving
2. Not wearing seat belts
3. Reckless driving

## **Rules:**

- Open to Weld County high school teens.
- One entry per person.
- PNG format of 1080 x 1080 (Square) 300dpi
- Image must use the verbiage **Say Something** and address either distracted driving, not wearing seat belts or reckless driving. No offensive language or artwork allowed. (In other words- G rated content.)
- Entries may be either photographs with text or graphic art content. The use of AI is discouraged. We are looking for your original artwork/photos.
- Entrants must submit an entry form provided by DSWC on the **Say Something** campaign web page. ([drivesmartweldcounty.org](http://drivesmartweldcounty.org)) This form includes a waiver that DSWC may use the entry for promotional purposes across media platforms.
- **Entries will be accepted until March 13, 2026. Send entries along with entry form to [drivesmartweldcounty@gmail.com](mailto:drivesmartweldcounty@gmail.com)**
- Voting will be done by DSWC officers with winners announced March 30, 2026.
- **Awards**
  - **\$300 for 1<sup>st</sup> place**
  - **\$200 for 2<sup>nd</sup> place**
  - **\$100 for 3<sup>rd</sup> place**
  - **\$50 for two honorable mentions.**
  - **The award must be presented in person so that a photograph of the winner can be taken for promotional purposes.**